

through



the  
viewfinder



## ORGANIZER

**Through the Viewfinder 2020** International Photo Contest is **organized by Lumière's Beam Photo Agency**, from Serbia.

## PARTICIPATION

The exhibition is open to anyone; however, an entry may be rejected when the sponsoring organization or its agent, in its reasonable discretion, believes the entry does not conform to the exhibition rules and conditions.

An entrant's images will not be presented to the judges consecutively. An entrant's four images will be distributed throughout four rounds of judging in that section. Distribution of images shall be in the same round order as submitted by the entrant.

Entries must originate as photographs (image-captures of objects via light sensitivity) made by the entrant on photographic emulsion or acquired digitally. By virtue of submitting an entry, the entrant certifies the work as his own (aliases are not permitted). The entrant permits the sponsors to reproduce all or part of the entered material free of charge for publication and/or display in media related to the exhibition. This may include low resolution posting on a website. Note: Entrants who indicate that their images may not be reproduced or used "will not be eligible for awards" or inclusion in audio-visuals of the exhibition "and could be subject to disqualification" by the exhibition sponsors.

The exhibition assumes no liability of any misuse of copyright. Images may be altered, either electronically or otherwise, by the maker. "All parts of the image must have been photographed by the author who is holding the copyright of all works submitted." All final work must be on photographic film, or on electronic file, or on photographic or electronic print material, mounting excepted.

"With the sole act of submitting his/her images or files to a salon under FIAP Patronage, the entrant accepts without exception and with no objection that the submitted images can be investigated by FIAP to establish if these obey to FIAP regulations and definitions even if the entrant is not a member of FIAP; that FIAP will use any means at its disposal for this undertaking; that any refusal to cooperate with FIAP or any refusal to submit the original files as captured by the camera, or failure to provide sufficient evidence, will be sanctioned by FIAP and that in case of sanctions following the non compliance with FIAP regulations, the name of the entrant will be released in any form useful to inform the breaches of the rules. It is recommended to leave the EXIF data in the submitted files intact in order to ease eventual investigations."

No title or identification of the maker shall be visible anywhere on the face of an image, print mat or mount entered in a PSA Recognized exhibition.

Each image must have a unique title. Once an image has been accepted in a PSA Recognized exhibition, that same image, or a like "in camera" or a "reproduction" duplicate of that image:

- i. May not be entered or re-entered in any section of the same Division Star Ratings class in that exhibition regardless of media, format, or title.
- ii. May not be re-titled for entry in any other PSA Recognized exhibition, including translation into another language.
- iii. Images meeting the Monochrome Definition and non-manipulated color images from the same capture shall be considered the same image and must be given the same title.

Words such as "Untitled" and "No Title" are not acceptable as part or all of an image's title, nor are camera capture filenames.

An image may be entered in only one section where acceptances of that image in multiple sections would be eligible for the same star path.

**T**he sponsors of this International Exhibition of Photography have been awarded Recognition by PSA, the world's largest patron of international photographic exhibitions. PSA, although it has provided Recognition, is neither a sponsor nor directly involved in the operation of this exhibition.

Valid acceptances received by PSA Members in recognized sections of this exhibition are eligible for PSA Star Ratings, listing in the world-wide PSA Who's Who of Photography and credited towards the PSA Distinctions of QPSA, PPSA, EPSA, MPSA, MPSA2, GMPSA, GMPSA/B, GMPSA/S, GMPSA/G, and GMPSA/P.

PSA is a non-profit organization promoting the advancement of photography in all its forms to novice, amateur and professional photographers world wide.

For information on membership and the many services and activities of PSA contact:

**psa**  
PHOTOGRAPHIC SOCIETY OF AMERICA  
8241 S. Walker Avenue, Suite 104  
Oklahoma City, OK 73139-9401, U.S.A.  
E-mail: [hq@psa-photo.org](mailto:hq@psa-photo.org)  
Web Site: <http://www.psa-photo.org>



2020-xxx

Ce salon a reçu le Haut Patronage de la FIAP  
This salon has received the High Patronage of FIAP

2019/162



**Fédération Internationale de l'Art Photographique**  
**International Federation of Photographic Art**

Fédérations et associations nationales, associations régionales  
et clubs affiliés sur les cinq continents.  
National federations and associations, regional associations  
and clubs affiliated on all five continents.

Distinctions photographiques mondialement reconnues.  
World-famed photographic distinctions.

Les acceptations obtenues à ce salon  
comptent pour l'attribution des distinctions FIAP.

Acceptances obtained in this salon  
are taken into account for FIAP distinctions.

**Secrétariat général - Secretary general**

70, Kolokotroni Street - GR-18531 Le Pirée (Grèce - Greece)  
[www.fiap.net](http://www.fiap.net)

2020/



Photo Association for the promotion of photographers,  
the photographers' work and photo exhibitions.  
For authors who are absolutely free in the technique,  
style and execution of their expression.

Photo Association Master of Light has awarded  
patronage to the organizers of this International  
Exhibition of Photography. All acceptances in any  
section/theme are eligible for credits towards the  
distinction Master of Light.

For details of membership contact:  
[www.masteroflight.org](http://www.masteroflight.org)  
[mail@masteroflight.org](mailto:mail@masteroflight.org)

2020/



**INTERNATIONAL ASSOCIATION  
OF ART PHOTOGRAPHERS**

2020/

## SECTIONS / THEMES

The Good Light! International Exhibition of Art Photography is divided into 6 sections, all digital:

1. **A ▶ Mastering of light** (PSA PID Colour) \*
2. **B ▶ Photojournalism** (PJD) \*\*
3. **B ▶ Phototravel** (PTD) \*\*\*
4. **C ▶ Nature** (PSA ND) \*\*\*\*
5. **D ▶ Open Colour** (PSA PID Colour)
6. **E ▶ Open Monochrome** (PSA PID Mono) \*\*\*\*\*

## DEFINITIONS

\* **Mastering of Light** Show photographs in which you caught the best light and shadow, show works in which the light and shadow does all the talking and creates the atmosphere.

### \*\* Photojournalism Division - PJD Definition:

Photojournalism entries shall consist of images with informative content and emotional impact, reflecting the human presence in our world. The journalistic (story-telling) value of the image shall receive priority over pictorial quality. In the interest of credibility, images that misrepresent the truth, such as those from events or activities specifically arranged for photography or of subjects directed or hired for photography, are not eligible. Techniques that add, relocate, replace or remove any element of the original image, except by cropping, are not permitted. The only allowable modifications are removal of dust, scratches or digital noise, restoration of the existing appearance of the original scene, sharpening that is not obvious, and conversion to greyscale monochrome. Derivations, including infrared, are not eligible.

### \*\*\* Photo Travel Division - PTD

A Photo Travel image expresses the characteristic features or culture of a land as they are found naturally. There are no geographic limitations. Images from events or activities arranged specifically for photography, or of subjects directed or hired for photography are not appropriate. Close up pictures of people or objects must include features that provide information about the environment. Techniques that add, relocate, replace or remove any element of the original image, except by cropping, are not permitted. The only allowable adjustments are removal of dust or digital noise, restoration of the appearance of the original scene, and complete conversion to greyscale monochrome. Other derivations, including infrared, are not permitted. All allowed adjustments must appear natural.

### \*\*\*\* Nature Photography

Nature photography is restricted to the use of the photographic process to depict all branches of natural history, except anthropology and archeology, in such a fashion that a well-informed person will be able to identify the subject material and certify its honest presentation.

The story telling value of a photograph must be weighed more than the pictorial quality while maintaining high technical quality

Human elements shall not be present, except where those human elements are integral parts of the nature story such as nature subjects, like barn owls or storks, adapted to an environment modified by humans, or where those human elements are in situations depicting natural forces, like hurricanes or tidal waves.

Scientific bands, scientific tags or radio collars on wild animals are permissible.

Photographs of human created hybrid plants, cultivated plants, feral animals, domestic animals, or mounted specimens are ineligible, as is any form of manipulation that alters the truth of the photographic statement.

No techniques that add, relocate, replace, or remove pictorial elements except by cropping are permitted. Techniques that enhance the presentation of the photograph without changing the nature story or the pictorial content, or without altering the content of the original scene, are permitted including HDR, focus stacking and dodging/burning.

Techniques that remove elements added by the camera, such as dust spots, digital noise, and film scratches, are allowed.

Stitched images are not permitted.

Color images can be converted to greyscale monochrome.

Infrared images, either direct-captures or derivations, are not allowed.

Images entered in Nature sections meeting the Nature Photography Definition above can have landscapes, geologic formations, weather phenomena, and extant organisms as the primary subject matter. This includes images taken with subjects in controlled conditions, such as zoos, game farms, botanical gardens, aquariums and any enclosure where the subjects are totally dependent on man for food.

PSA ADDITION to the joint FIAP/PSA rules

There is one hard and fast rule, whose spirit must be observed at all times.

The welfare of the subject is more important than the photograph.

This means that practices such as baiting of subjects with a living creature and removal of birds from nests, for

the purpose of obtaining a photograph, are highly unethical, and such photographs are not allowed in Nature competitions. Judges are warned not to reward them.

#### \*\*\*\*\* Monochrome Definition

An image is considered to be Monochrome only if it gives the impression of having no color (i.e. contains only shades of gray which can include pure black and pure white) OR it gives the impression of being a greyscale image that has been toned in one color across the entire image. (For example by Sepia, red, gold, etc.) A greyscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi-toning or by the inclusion of spot coloring does not meet the definition of monochrome and shall be classified as a Color Work.

Monochrome images may be entered for Nature, Photojournalism and Photo Travel but only the first sentence of the Mono definition applies. Toned images are not permitted for these divisions.

Exhibitions must indicate whether Monochrome images may or may not be entered in PID Color sections and must include one of the following:

Monochrome images may not be entered in PID Color sections.

or

Monochrome images may be entered in PID Color sections but if accepted will only be eligible towards PID Color Star Ratings.

If at any time, it is determined in the reasonable discretion of the exhibition organizer or the judges before, during, or after the judging of an exhibition that an entrant has submitted entries where one or more images may fail to comply with these Conditions of Entry, including the stated definitions, the exhibition organizers reserve the right to delete the entry from the exhibition and void any or all acceptances or awards in connection with the exhibition. Fees may be forfeited or refunded in these circumstances. The entrant acknowledges that the decision of the exhibition organizers or the judges is final.

In order to ensure that images comply with the Conditions of Entry and definitions, the exhibition organizers may carry out reasonable measures to verify that:

- a) the images are the original work of the entrant and
- b) the images comply with the rules and definitions as set out in these Conditions of Entry.

These steps include, but are not limited to, questioning any entrant, requiring the submission of RAW files or other digital files representing the original capture of the submitted image(s), confronting the entrant with evidence that one or more submitted images fails to comply with the Conditions of Entry (also known as Entry Rules), and offering the entrant a reasonable opportunity to provide counter evidence to refute the exhibition organizer's evidence by a set deadline. Such entries that are not cleared or are still questionable after the entrant has presented evidence may be considered in breach of these Conditions of Entry, and declined. Such entries may be referred to PSA for further investigation of possible ethics violations.

PSA retains the right to investigate in any way all complaints/suspensions of breaches of entry conditions, impose sanctions if deemed necessary, void the acceptances of any image found to

violate the PSA rules, include the entrant's name on the list of sanctions provided to Exhibitions, and share such investigations with FIAP. Entrants automatically agree to these terms by the act of entering the Exhibition and agree to cooperate with any investigation.

#### **DATA PROTECTION:**

By entering this exhibition, you are explicitly consenting to the personal details you have supplied, including email addresses, being held, processed and used by the exhibition organizers for purposes associated with this exhibition. You also explicitly consent to such information being sent to organizations that have accorded official recognition, patronage or accreditation to this exhibition. You acknowledge and accept that entering this exhibition means that the status and results of your entry may be made public. Method of submitting entries and any specific format or title requirements.

**NOTICE: When an entrant fills in the Entry Form to submit an entry the entrant will see a feature to affirm he or she has read these Conditions of Entry when he or she fills out the entry form. If the entrant does not so affirm the entry will not be submitted.**

#### **FEE PAYMENT**

A total fee of 20 euros / 25 dollars for the participation in any number of sections is mandatory for all participants.

The participation fee may be paid through:

▶ **PayPal through our web site at:**

<https://www.throughtheviewfinder.me/> click at PAYMENT in menu

Alternatively, the fee may also be paid through:

▶ **Western Union, using the following information: Name: Zoran Djordjevic; Address: N. Pasica 4/52; City: Kragujevac; Country: Serbia**

**Works by authors who do not pay the fee will not be taken into consideration.**

#### **EXHIBITION CALENDAR**

▶ **Closing date:** 11 September 2020

▶ **Judging:** 24 - 26 September 2020

▶ **Notification:** 10 October 2020

▶ **Projections date** and send EDAS:/ 20 -31 October - 2020 at the Lumière's Beam Photo Agency Gallery of Kragujevac, during all working days.

#### **CATALOGUE**

The organizer will produce a PDF catalogue. A link to download the catalogue will be sent to all participants by the first projection day, 20 October 2020.

The delivery of awards to the authors will take place by the end of October 2020.

#### **NUMBER AND IDENTIFICATION OF PHOTOS**

To participate in the **Through the Viewfinder 2020**, International Photo Contest, authors may apply with both black and white and colour works.

Entries are limited to no more than 4 images (digital files) per section, category, or class.

## SUBMISSION OF WORKS

Photographs should be submitted in digital form with a maximum size of 1920×1200 pixels at 300 dpi.  
Digital projection with Benq Full HD 1920×1200 px.

Authors may submit photographs in one of three ways:

■ uploaded through the web site: <https://www.throughtheviewfinder.me/> click at **REGISTER NOW** in menu  
or

■ sent by e-mail, **accompanied by the application form>>>**  
to the mail: [look@throughtheviewfinder.me](mailto:look@throughtheviewfinder.me)

or

■ burned on CD/DVD, **accompanied by the application form>>>**, and sent to the postal address of:

**Zoran Djordjevic**  
**TC Sumadija lok 14 / Limijerov snop**  
**M. Pavlovica 9**  
**34000 Kragujevac**  
**Serbia**

**Works must be marked with ordinal numbers corresponding to their specification in the application form. Works submitted without a correctly filled-in application form will not be considered.**

All entries shall conform to the stricter of these definitions for acceptances to be validated by all the International Organizations granting recognition or patronage.

## JURY

**Janko Jerinic, Canada, President of MoL, Jury President (judging all section)**

**Dragoslav Mirković, Serbia, MF EFIAP/g, (judging all section)**

**Dusan Ignac, Slovakia, c\* MoL, EFIAP, (judging all section)**

Replacements: Digwas Bellemene, India, PPSA, EFIAP, EFIP, EIUP, hon MoL, Hon.CPE ,  
(In case of multiple equal results, the jury president will proclaim the winner.)

## AWARDS

The **Through the Viewfinder 2020** International Photo Contest will award the following medals:

6 FIAP gold medals and 12 ribbons.

1 FIAP blue badge for best authors of Salon.

6 PSA Gold medals

6 IAAP Gold medals,

6 Master of Light Gold medals, 6 Master of Light silver medals, 6 Master of Light Bronze medals, 6 Master of Light Gold Ribbons, 6 Master of Light silver Ribbons, 6 Master of Light Bronze Ribbons

Master of Light gold badge for best photo under Master of Light standars.

Photo Association of Serbia - Gold, Silver, Bronze medal,

6 Salon Gold, 6 Salon Silver, 6 Salon Bronze medals and 18 Ribbons

## **NOTIFICATION**

Notification cards will be sent by email.

The organizer will take all possible care handling the emails and awards, however, assumes no liability for damages and loses during shipment.

## **CONTACTS:**

### **Chairman:**

Mr. Zoran Dordevic, EFIAP, MF FSS, ULUPUDS

TC Sumadija lok 14 / Limijerov snop

M. Pavlovica 9

34000 Kragujevac

Serbia

e-mail: [look@throughtheviewfinder.me](mailto:look@throughtheviewfinder.me)

web: [www.throughtheviewfinder.me](http://www.throughtheviewfinder.me)